

**HEINEKEN BALATON SOUND
PAIR PASS PRIZE GAME
RULES OF PARTICIPATION**

These present Rules of Participation (hereinafter: „**Rules**”) set forth the terms of participation in the and prize game (hereinafter “**Game**”) to be held under the name “**Heineken Balaton Sound Pair Pass**”.

Organiser of the Game. The Game is organised by **Sziget Cultural Management Ltd.**, (1033 Budapest, Hajógyári sziget, hrsz. 23796/58., Hungary; tax number: 26189905-2-44; registration number: 01 10-049598, hereinafter “**Organiser**”) organizing Heineken Balaton Sound Festival 2024 (hereinafter “**Event**”).

The term of the Game. The Game shall be held between 18:00, October 30, 2023, and 18:00, November 2, 2023 (CET). The Organiser reserves the right to change the term of the Game.

Participants of the Game. Any individual having a valid passport or identity card and over 18 years old may participate in the Game who, during the term of the Game, completes the task determined by the Organiser (hereinafter each a „**Player**”, together “**Players**”). Taking part in the Game is considered to be an acceptance of these Rules and acknowledgement of the contents hereof as legally binding.

The proprietors and executive officers of the Organiser and other contributors having a role in carrying out the Game, their employees, agents, and their close relatives (Ptk. 8:1 § (1)) may not participate in the Game as Players.

Description of the Game. The Organiser notifies the Players on the Game on the Facebook and Instagram site of the Event and by newsletter. The task of the Players is to share in an Instagram story (photo or video) their favorite memory connected to the Event and to tag in the story the Instagram site of the Event (@balatonsound). The Organiser draws the attention that the participation in the Game is possible only with public Instagram profiles; in lack of this, the Organiser cannot see the story shared.

Among the Players, 1 (one) winner (hereinafter “**Winner**”) will be chosen by draw. The prize of the Winner is 1 (one) normal (4 days) pair pass for the Event (hereinafter “**Prize**”).

In an event of presenting a third person in the Instagram story, the Player shall obtain the permission and consent to the presentation of the third person and data processing connected thereto. In case of the presentation of a third person, it shall be deemed that the Player has obtained any and all permission and consent necessary for the presentation and any data processing connected thereto. The Organiser’s liability is excluded in this regard.

The Organiser hereby notes that if the Instagram story shared by the Player or any element thereof contains a violent, obscene, pornographic or sexual, religious, political, hatred-inciting or otherwise offensive element, is offensive to others on the basis of ethnicity, religion, nationality, gender, political or other identity or in any way, violates the personal or intellectual property rights of others, or is inappropriate in the Organiser’s subjective judgement, it will be disqualified from the Game by the Organiser.

Draw of the Winner, receiving the Prize. The Organiser will select, through random drawing, the Winner among the Players, on November 2, 2023. The Prize may not be exchanged for money. Neither the Winner, nor others are entitled to demand from the Organiser to exchange the Prize to money or to any other gift. The Organiser does not provide any other gifts or prizes in the Game other than that is determined. No additional Winner will be selected if the Winner loses his or her right to receive the Prize or does not fulfil his or her obligation in the given term to get the Prize, or he or she refuses to get the Prize.

The Winner will be notified of the Prize by the Organiser via Instagram message. The condition of delivery of the Prize is the provision by the Winner to the Organiser of the personal data (name, email address) necessary for handing over the Prize within 3 (three) days after being notified via Instagram message. If the Winner fails to fulfil this obligation within the aforementioned time, he or she loses his or her right to receive the Prize.

The Prize will be delivered on 1 (one) occasion. By delivering the Prize, the Organiser verifies the entitlement for the Prize on basis of the name and e-mail address presented by the Winner. The Organiser expressly excludes its liability connected with the eventual abuses related to the receipt of the Prize.

Legal characteristics of the Game. The Game shall be deemed as a prize draw not qualifying as a gift draw. The Organiser undertakes to pay the personal income tax directly applicable to the Prize and the amount of any additional tax or other contributions directly related to the Prize.

General provisions. The implementation of the Game and the participation therein shall be in accordance with these Rules. The Organiser excludes any liability arising out of any abuse.

Liability matters. If there is an abuse or any suspicion of abuse during the time of the Game, the Organiser reserves the right to suspend or to terminate the Game or to exclude the offender from the Game. In such a case, the Organiser excludes its all liability.

The Winner bears all consequences of giving incorrect personal data or if his/her mailbox cannot receive letters. The Organiser is not able to check the correctness of the aforementioned personal data. In this regard the Winner shall exclusively bear all responsibility and all legal and financial consequences.

The Organiser excludes any liability for any demand for compensation or indemnification or for any cost, damage, loss incurred by the Players as a result of participating in the Game. By participating in the Game, the Player expressly waives his or her right to have any demand relating to conducting the Game, the Prize, the Winner, the Organiser or any other third parties.

The Organiser excludes its liability for any copyright infringement.

The Organiser shall not bear any liability if the webpage that contains these Rules periodically cannot be found due to technical reasons during the term of the Game. The Organiser shall not be liable for problems with the webpage and for their consequences beyond its control (for example technical problems or break-down in the internet system).

Instagram does not support the Game in any form, it has not ordered the Game and does not operate it.

Data processing. The personal data (name, email address) given by the Winner will be processed by the Organiser for the purpose of sending the Prize. The Organiser only stores these data until the end of the Game and use of the Prize. The legal basis for data processing is the participant's consent pursuant to Article 6 paragraph (1) a) of the 2016/679 regulation of European Parliament and Council (GDPR). Consent may be withdrawn at any time by sending an email to dpo@sziget.hu. Such withdrawal does not affect the lawfulness of processing based on consent before its withdrawal.

Pursuant to the GDPR, during the data processing, the participant may request access to the personal data and may request information about data processing (which will be provided by Organiser within no more than 1 month), may request rectification or erasure of personal data or the restriction of data processing.

If you feel that Organiser as controller has violated any of the legal provisions applicable to data processing, please contact Organiser first, using the above contact information, or at the following email address: dpo@sziget.hu. If this proves to be unsuccessful, you may initiate a proceeding with the Hungarian **National Authority for Data Protection and Freedom of Information** (Nemzeti Adatvédelmi és Információszabadság Hatóság, NAIH, mailing address: H-1055 Budapest, Falk Miksa utca 9-11., email: ugyfelszolgalat@naih.hu) or seek judicial remedy.

Please note that Instagram is an independent processor, and that the Organiser does not assume liability for its lawful data processing. The Organiser will only be liable for the content posted on its own Instagram page.

Instagram is independently liable for the data processing which they engage in.

For Instagram's Data Policy, see:

https://privacycenter.instagram.com/policy?fbclid=IwAR1QL6RIdL5mcOtdHC2hIej1OYCfytlc3nbvcLAOyPqaiI9IbRHk_BhDj-o

Budapest, October 30, 2023