

**HEINEKEN BALATON SOUND WIN A VIP EXPERIENCE  
PRIZE GAME  
RULES OF PARTICIPATION**

These present Rules of Participation (hereinafter: „**Rules**”) set forth the terms of participation in the and prize game (hereinafter “**Game**”) to be held under the name “**Heineken Balaton Sound Win a VIP Experience**”.

**Organiser of the Game.** The Game is organised by **Sziget Cultural Management Ltd.**, (1033 Budapest, Hajógyári sziget, hrsz. 23796/58., Hungary; tax number: 26189905-2-44; registration number: 01 10-049598, hereinafter “**Organiser**”) organizing Heineken Balaton Sound Festival 2023 (hereinafter “**Event**”).

**The term of the Game.** The Game shall be held between 12:00, May 24, 2023, and 24:00, May 31, 2023 (CET). The Organiser reserves the right to change the term of the Game.

**Participants of the Game.** Any individual having a valid passport or identity card and over 18 (eighteen) years old may participate in the Game (i) who, during the term of the Game, purchases 3 (three) or 4 (four) days pass(es) for the Event at the webshop of the Event ([www.balatonsound.com](http://www.balatonsound.com)) and simultaneously therewith, by accepting the provisions of the present Rules, declares the intention to participate in the Game and (ii) who, prior to the launch of the Game, has purchased 3 (three) or 4 (four) days pass(es) for the Event and on the online platform made available by Organiser for the term of the Game, by accepting the provisions of the present Rules, declares the intention to participate in the Game and furthermore, for the purpose of the verification by the Organiser of the previous pass purchase transaction, provides the email address used for such previous pass purchase transaction (hereinafter each a „**Player**”, together “**Players**”). Only such pass purchase transaction entitles to the participation in the Game which has been finished in accordance with the General Terms and Conditions applied by Organiser (available at [www.balatonsound.com](http://www.balatonsound.com)). In an event more than one pass has been purchased within the frames of the pass purchase transaction, each purchased pass shall participate individually in the Game on the basis of the number of the voucher of the respective pass. If more than one pass purchase transaction has been carried out with the same email address, only such pass(es) may participate in the Game which has been purchased within the frames of the last pass purchase transaction.

The proprietors and executive officers of the Organiser and other contributors having a role in carrying out the Game, their employees, agents, and their close relatives (Ptk. 8:1 § (1)) may not participate in the Game as Players.

**Description of the Game.** The Organiser draws attention to the Game on the webpage and social media sites of the Event. Among the Players, 50 (fifty) winner (hereinafter each a “**Winner**”, together “**Winners**”) will be chosen by draw. The prize of the Winners (hereinafter each a “**Prize**”, together “**Prizes**”) is a VIP upgrade related to the 3 (three) days or 4 (four) days pass purchased by the Winner. The VIP upgrade Prize is applicable for only 1 (one) 3 (three) or 4 (four) days pass even if more than one pass has been purchased within the frames of the pass purchase transaction.

**Draw of the Winners, receiving the Prizes.** The Organiser will select, through random drawing, the Winners among the Players, on June 1, 2023. The Prize may not be exchanged for money. Neither the Winner, nor others are entitled to demand from the Organiser to

exchange the Prize to money or to any other gift. The Organiser does not provide any other gifts or prizes in the Game other than that is determined. No additional Winner will be selected if the Winner loses his or her right to receive the Prize or does not fulfil his or her obligation in the given term to get the Prize, or he or she refuses to get the Prize.

The Winner will be notified of the Prize by the Organiser via electronic mail to the email address used for the purchase and simultaneously therewith, the voucher(s) necessary for accessing the Prize will also be sent.

Each Prize will be delivered on 1 (one) occasion as follows. By delivering the Prize, the Organiser verifies the entitlement for the Prize on basis of the e-mail address presented by the Winner. The Organiser expressly excludes its liability connected with the eventual abuses related to the receipt of the Prize. The Organiser draws attention to the fact that the Prizes (use of the VIP upgrade) may be accessed only in case of attending the Event. Without attending the Event, the Prizes cannot be accessed.

**Legal characteristics of the Game.** The Game shall be deemed as a prize draw not qualifying as a gift draw. The Organiser undertakes to pay the personal income tax directly applicable to the Prizes and the amount of any additional tax or other contributions directly related to the Prizes.

**General provisions.** The implementation of the Game and the participation therein shall be in accordance with these Rules. The Organiser excludes any liability arising out of any abuse.

**Liability matters.** If there is abuse or any suspicion of abuse during the time of the Game, the Organiser reserves the right to suspend or to terminate the Game or to exclude the offender from the Game. In such a case, the Organiser excludes its all liability.

The Winner bears all consequences of giving incorrect personal data or if his/her mailbox cannot receive letters. The Organiser is not able to check the correctness of the aforementioned personal data. In this regard the Winner shall exclusively bear all responsibility and all legal and financial consequences.

The Organiser excludes any liability for any demand for compensation or indemnification or for any cost, damage, loss incurred by the Players as a result of participating in the Game. By participating in the Game, the Player expressly waives his or her right to have any demand relating to conducting the Game, the Prize/Prizes, the Winner/Winners, the Organiser or any other third parties.

The Organiser excludes its liability for any copyright infringement.

The Organiser shall not bear any liability if the webpage that contains these Rules periodically cannot be found due to technical reasons during the term of the Game. The Organiser shall not be liable for problems with the webpage and for their consequences beyond its control (for example technical problems or break-down in the internet system).

**Data handling.** The personal data (name, email address) given by the Winner will be processed by Sziget for the purpose of sending the Prize. Sziget only stores these data until the end of the Game and use of the Prize. The legal basis for data processing is the participant's consent pursuant to Article 6 paragraph (1) a) of the 2016/679 regulation of

European Parliament and Council (GDPR). Consent may be withdrawn at any time by sending an email to [dpo@sziget.hu](mailto:dpo@sziget.hu). Such withdrawal does not affect the lawfulness of processing based on consent before its withdrawal. Organiser informs the Players that beyond the arrangement of the Game the email address used for the purchase of the pass(es) is also processed for other purposes, for which the applicable privacy notice is available here: [Notice on data processing for sziget webshop purchasing](#)

Pursuant to the GDPR, during the data processing, the participant may request access to the personal data and may request information about data processing (which will be provided by Organiser within no more than 1 month), may request rectification or erasure of personal data or the restriction of data processing.

If you feel that Organiser as controller has violated any of the legal provisions applicable to data processing, please contact Organiser first, using the above contact information, or at the following email address: [dpo@sziget.hu](mailto:dpo@sziget.hu). If this proves to be unsuccessful, you may initiate a proceeding with the Hungarian **National Authority for Data Protection and Freedom of Information** (Nemzeti Adatvédelmi és Információszabadság Hatóság, NAIH, mailing address: H-1055 Budapest, Falk Miksa utca 9-11., email: [ugyfelszolgalat@naih.hu](mailto:ugyfelszolgalat@naih.hu)) or seek judicial remedy.

Budapest, May 24, 2023