

**HEINEKEN BALATON SOUND 2024 FEEDBACK
PRIZE GAME
RULES OF PARTICIPATION**

These present Rules of Participation (hereinafter: „**Rules**”) sets forth the terms of participation in the and prize game (hereinafter “**Game**”) to be held under the name “**Heineken Balaton Sound Feedback Prize Game**”.

Organiser of the Game. The Game is organised by **Sziget Cultural Management Ltd.**, (1033 Budapest, Hajógyári sziget, hrsz. 23796/58., Hungary; tax number: 26189905-2-41; registration number: 01 10-049598, hereinafter “**Organiser**”).

The term of the Game. The Game shall be held between 12:00 July 15, 2024, and 12:00 July 22, 2024 (CET). The Organiser reserves the right to change the term of the Game.

Description of the Game. 5 (five) winners (hereinafter each a „**Winner**”, together “**Winners**”) will be chosen by draw among the persons filling the questionnaire applied by the Organiser. The prize of each Winner is 1 (one) Merch Pack (hereinafter each a „**Prize**”, together “**Prizes**”) containing 1 (one) hoodie, 1 (one) T-shirt, 1 (one) cap and 1 (one) water bottle.

Participants of the Game. Any individual having full legal capacity and over 18 years old, filling out, during the term of the Game, the questionnaire applied by Organiser, may take part in the Game (hereinafter „**Player**”). The proprietors and executive officers of the Organiser and other contributors having a role in carrying out the Game, their employees, agents, and their close relatives (Ptk. 8:1 § (1)) may not participate in the Game as Players.

Draw of the Winner, receiving the Prize. The Organiser will select, through random drawing, the Winners among the Players, on July 23, 2024. The Prizes may not be exchanged for money. Neither the Winners, nor others are entitled to demand from the Organiser to exchange the Prize to money or to any other gift. The Organiser does not provide any other gifts or prizes in the Prize Game other that is determined. No additional Winner will be selected if the Winner loses his or her right to receive the Prize or does not fulfil his or her obligation in the given term to get the Prize, or he or she refuses to get the Prize.

The Organiser will contact the Winners by email after the draw. The Winner shall, within 15 (fifteen) days after the receipt of the email, provide via reply email his/her hoodie size and T-shirt size and the address whereto the Winners requests the delivery of the Prize. Failing to do so, the Organiser will not be able to deliver the Prize. The Organiser will send the Prize by mail.

Each Prize will be delivered only on 1 (one) occasion. By delivering the Prize, the Organiser verifies the entitlement for the Price on basis of the e-mail address presented by the Winner. The Organiser expressly excludes its liability connected with the eventual abuses related to the receipt and use of the Prize.

Legal characteristics of the Game. With respect to the Prize, the Game shall be deemed as a prize draw not qualifying as a gift draw. The Organiser undertakes to pay the personal income tax directly applicable to the Prizes and the amount of any additional tax or other contributions directly related to the Prizes.

General provisions. The implementation of the Game and the participation therein shall be in accordance with these Rules. The Organiser excludes any liability arisen out of any abuse.

Liability matters. If there is abuse or any suspicion of abuse during the time of the Game, the Organiser reserves the right to suspend or to terminate the Game or to exclude the offender from the Game. In such a case, the Organiser excludes its all liability.

The Players bear all consequences of giving incorrect personal data or if their mailboxes can not receive letters. The Organiser does not check the correctness of the aforementioned personal data. In this regard the Players exclusively bear all responsibility and all legal and financial consequences.

The Organiser excludes any liability for any demand for compensation or indemnification or for any cost, damage, loss incurred by the Players as a result of participating in the Game. By participating in the Game, the Player expressly waives his or her right to have any claim against the Organiser or any other third parties related to the conducting of the Game, the Prize, or the Winner.

The Organiser excludes its liability for any copyright infringement.

The Organiser shall not bear any liability if the webpage that contains these Rules periodically cannot be found due to technical reasons during the term of the Game. The Organiser shall not be liable for problems with the webpage and for their consequences beyond its control (for example technical problems or break-down in the internet system).

Adatkezelés. The email address given by the participants in the Game will be processed by Sziget for the purpose of sending the Prize. Sziget only stores these data until the end of the Game and use of the Prize. The legal basis for data processing is the participant's consent pursuant to Article 6 paragraph (1) a) of the 2016/679 regulation of European Parliament and Council (GDPR). Consent may be withdrawn at any time by sending an email to dpo@sziget.hu. Such withdrawal does not affect the lawfulness of processing based on consent before its withdrawal.

After the finish of the Game, the Organiser will keep the data given in the answers to the questions, in an anonymized form, for statistical purposes.

For conducting the Game, it is necessary to implement a questionnaire application, in which the personal data provided by the Players are being processed; to carry out this, the Controller has appointed the following entity: TYPEFORM SL (Carrer Bac de Roda, 163, local, 08018 - Barcelona, Spanish tax number: B65831836, e-mail: support@typeform.com)
Further to this, TYPEFORM SL shall be a separate data controller, you may reach its privacy policy via this link: <https://admin.typeform.com/to/dwk6gt/>

In addition to the above, the Controller does not transfer your personal data to third country, international organization.

Pursuant to the GDPR, during the data processing, the participant may request access to the personal data and may request information about data processing (which will be provided by Organiser within no more than 1 month), may request rectification or erasure of personal data or the restriction of data processing.

If you feel that Organiser as controller has violated any of the legal provisions applicable to data processing, please contact Organiser first, using the above contact information, or at the following email address: dpo@sziget.hu. If this proves to be unsuccessful, you may initiate a proceeding with the Hungarian **National Authority for Data Protection and Freedom of Information** (Nemzeti Adatvédelmi és Információszabadság Hatóság, NAIH, mailing address: H-1055 Budapest, Falk Miksa utca 9-11., email: ugyfelszolgalat@naih.hu) or seek judicial remedy.

Budapest, July 15, 2024